CALL FOR PROPOSALS
Learning Design and Education for Sustainable Development
BOOTCAMP 2024 (Spring)

Submission deadline: Friday 15 March 2024 - 17:00 (CET)
Starting date: Monday 15 April 2024
ABOUT THE LEARNING DESIGN & ESD BOOTCAMP

The Association for Learning Design and Education for Sustainable Development (ALDESD) and UNESCO International Institute for Higher Education in Latin America (IESALC) are delighted to announce the opening of the Bootcamp Call 2024 (Spring).

The Learning Design & Education for Sustainable Development Bootcamp offers an adaptable two-month programme catered to academics/teachers, learning designers, educational developers, and students. This immersive programme not only facilitates online and blended curriculum design but also furnishes participants with robust guidance for incorporating Education for Sustainable Development (ESD) into their curriculums, leveraging the CoDesignS ESD Framework and Toolkit. Each team will have the opportunity to innovate and enrich their chosen module by incorporating curriculum elements that firmly embed ESD principles into their educational practices. This holistic and transformative approach promotes sustainable development practices across a diverse range of disciplines.

DO THE TEAMS NEED TO BE UK BASED?

No, the Bootcamp is open to teams based in any country. The learning materials, the meetings and mentorship will be conducted online in English. An English proficiency level of at least B2 (Intermediate) to C1 (Upper-Intermediate) is required.

WHEN WILL THE PROGRAMME START?

These are the key dates to keep in mind for the Call 2024 (Spring):

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<tr>
<th>Event</th>
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<tr>
<td>Publication of Call</td>
<td>Friday 24 November 2023</td>
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<tr>
<td>Submission Deadline</td>
<td>Friday 15 March 2024 17:00 (CET)</td>
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<tr>
<td>Kick off meeting</td>
<td>Monday 15 April 2024</td>
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<td>Teams’ presentations and close</td>
<td>Monday 17 June 2024</td>
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https://aldesd.org/
WHY A LEARNING DESIGN BOOTCAMP?

“The Learning Design and ESD Bootcamp aims to inspire and empower academics/teachers, students, learning designers and educational developers from different disciplines to acquire a learning design mind-set, embedding Education for Sustainable Development (ESD) in educational practices. The Bootcamp also aims to foster communities of practice to aspire for creating value and innovative ESD solutions for educational institutions globally.”

Dr Maria Toro-Troconis – Bootcamp Founder and Director

BOOTCAMP FEES

The Bootcamp is offered at £2,250 per team. A team consists of 2-3 academics/teachers or educational developers and a student from the same institution.

Teams from low income and lower-middle income economies receive 25% discount. Participants from Africa and the Caribbean are encouraged to apply.

Payments can be made online via debit or credit card. Payments must be completed at least two weeks prior to the commencement date.

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The Learning Design & ESD Bootcamp provides a flexible 8 week programme for teams of academics, learning designers, students and educational developers engaging in the design and development of curriculum elements, contributing to embedding education for sustainable development in a module of their choice.

Please carefully consider the specific requirements below before preparing your application.

**The Bootcamp**

The Learning Design and ESD Bootcamp is a cutting-edge initiative tailored to ignite passion and equip learning designers, academics/teachers, students, and educational developers across various disciplines with a learning design mindset central to implementing ESD competencies. By fostering an innovative perspective on learning design, the Bootcamp endeavours to empower its participants to become catalysts for change in their respective fields, championing ESD integration into curriculums.

The Bootcamp covers 3 phases:

**Phase 1: Training**

Selected participants will be enrolled in the online course "Learning Design and Education for Sustainable Development," hosted on the UNESCO IESALC Campus platform.

This intensive course, which forms the first phase of the Bootcamp, spans a duration of seven weeks. Participants are anticipated to dedicate approximately seven hours per week to engage with a diverse array of course activities designed to deepen their understanding and application of sustainable development concepts.

The online course comprises a mix of educational strategies, including micro-lectures that distill complex ideas into digestible lessons, curated readings to enhance theoretical understanding, interactive discussions that encourage diverse perspectives, and assignments to reinforce learning. Reflective exercises are integral to the course structure, prompting participants to contemplate their learning journey and progress.

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A key feature of the course is the practical application of the CoDesignS ESD Toolkit, enabling participants to connect theory with practice. Participants will also have opportunities for networking, fostering connections and collaborations that extend beyond the course.

Ongoing mentoring and coaching activities will provide personalised guidance, ensuring that each participant receives individualised support throughout their learning journey. This holistic approach to learning aims to empower participants with the knowledge, skills, and attitudes required to effectively incorporate Education for Sustainable Development into curriculum design.

**Phase 2: Design and Development**

The participating teams will maintain their momentum in the design and development process, aided by the consistent guidance of their mentors. This supportive relationship will be fostered through collaborative work sessions tailored to the needs of each team.

On a bi-weekly basis, mentors will convene webinars to touch base with their teams, offering a platform for knowledge exchange, feedback, and iterative refinement of the programme designs. These sessions are not only instrumental for maintaining alignment and focus but also for tackling any emerging challenges promptly and effectively.

Beyond these scheduled interactions, mentors will keep an open line of communication with their teams, offering real-time assistance as needed. They will closely monitor the evolution of the programme designs, offering constructive feedback and strategic insights to ensure that teams are making steady progress. This continuous mentoring approach underscores our commitment to supporting each team as they navigate their unique path in the Learning Design and ESD process.

**Phase 3: Pitch**

As the Bootcamp concludes, each team will participate in a dedicated showcase day. During this event, they’ll have the opportunity to present their tailored module or programme designs, crafted with the guidance of the CoDesignS ESD Toolkit Planner. To ensure effective communication and representation, we require at least one member from each team to commit to presenting their respective designs at this culminating event.

The showcase will provide an insightful lens into the diverse applications and achievements of the Bootcamp participants. An expert panel will assess each presentation, enriching the event with their seasoned perspective and constructive feedback.

Upon successful completion of the Bootcamp, participants will receive a certificate of completion, jointly issued by ALDESD and UNESCO IESALC. This serves not only as a testament to their dedication and accomplishments but also as a credential underscoring their proficiency in applying the principles of Education for Sustainable Development in curriculum design.
For a firsthand look at the enriching experiences offered by our Bootcamp, we invite you to view sample videos from our 2022 edition at the following link: https://aldesd.org/codesigns-esd-toolkit-planner-licenses/ These videos serve as an exciting preview of the dynamic, collaborative learning environment our Bootcamp fosters.

**Target Group**

The teams will consist of academics/teachers, learning designers or educational developers and a student from the same institution.

**Learning Outcomes**

By the end of the Learning Design and ESD Bootcamp, the participants will be able to:

- Discuss the concept of sustainability and Sustainable Development Goals (SDGs).
- Explain what ESD is and the difference it can make to curricula and pedagogy in Higher Education (HE).
- Discuss the concept of transformative pedagogies and the application of active learning methodology into learning and teaching practice.
- Describe learning design concepts and approaches as well as the importance of the three pillars of the CoDesignS ESD Toolkit for developing HE curriculum.
- Design curriculum elements contributing to embedding education for sustainable development using the CoDesignS ESD Toolkit.
- Critically appraise their designs and developments.
- Present and pitch their final designs to a panel of experts.
Our Impact

According to the research conducted between 2022 and 2023 (Toro-Troconis et al., 2023):

- The Bootcamp participation led to a considerable positive effect on how the participants feel in control of embedding ESD in curriculum design Control component \( (P=0.001) \). This can be associated with the clear pedagogical framework and toolkit provided during the Bootcamp: CoDesignS ESD Framework and Toolkit Planner.

- Significant differences were also observed in the scores for the Usefulness, Control, and Behavioural components between the pre-test and post-test conditions. It demonstrate the participants' readiness to integrate ESD into curriculum design. These components serve as indicators of the perceived benefits of incorporating ESD in educational settings.¹

Application Process

The application form includes the following sections:

1. **Team information**
   1.1 Name of your university/institution.
   1.2 Lead Academic/Teacher.
   1.3 Two other professionals (academic/teacher, learning designer or educational developer).
   1.4 Student.

2. **Team Pitch**
   2.1 Your objectives and goals.

2.2 Please describe the module you would like to design/re-design during the Bootcamp.

The application form is available at:

https://aldesd.org/bootcamp-apply/

The deadline for submission is **Friday 15 March 2024 17:00 (CET)**. If you have any questions regarding this Call, please contact: support@aldesd.org

## Eligibility Criteria

In order to be eligible for evaluation, all the Bootcamp proposals must:

- Be completed and submitted via the application form before the deadline Friday 15 March 2024 17:00 (CET).
  
  [https://aldesd.org/bootcamp-apply/](https://aldesd.org/bootcamp-apply/)

- Involve at least an academic/teacher, a learning designer or educational developer and a student from the same institution. A team must be maximum 3 participants (minimum two professionals and a student).

- Commit to spend the time required during the 8 weeks of the programme to engage in all the activities specified above.

## Evaluation Criteria

The review panel will evaluate proposals according to the following criteria:

- Clear commitment from the team to work on the project to a successful completion.
- Clarity of the proposal, its aims and expected outcomes.
- Learning & Teaching focus of the proposal.

## Further information

For further information or questions on preparing your application, please contact us via: support@aldesd.org

We look forward to receiving your application!