An introduction to responsible tourism

This module aims to introduce students to the key issues, concepts and challenges associated with the sustainability of tourism across different geographical and cultural contexts.

Through reflective and collaborative group work activities students will be able to explore their own and others' experiences of sustainability issues associated with tourism, and to envision and create practical solutions synthesizing selected sustainability research.
At the end of the module students were able to:

- Being able to analyse the impacts of the tourism experience
- Recognise different tourism related lifestyle choices, including those in other cultures and countries.
- Reflect on the social, economic and environmental impact of their own tourism related lifestyle choices.
- Critically analyse the social, economic, and environmental challenges of tourism within different geographical regions in the context of the UN Sustainable Development Goals.
- Creating a practical tool, using digital technologies, to enable individuals to evaluate and make sustainable tourism choices

How specific learning objectives were assessed:

Learners will be assessed on their ability to open up their local perspective by a global understanding, enhancing their capacity to address challenges with a sustainable solution. They will be assessed through transformative pedagogies approach and methods, like self-reflection and group discussion to find a common outcome. Each learner is evaluated in their active participation and in their ability to articulate as a group to create a practical tool about sustainable tips to be used globally and to act locally. Each group of learners will be assessed based on the submission of the final document and on the oral presentation carried out at the hybrid session where they will present their infographics.

How SDGs have been included:

- Implementing transformative pedagogies, embedding ESD and broadcasting the results outside of the academia.
- Reflecting on their own patterns of tourism consumption, comparing it with these patterns at different sociocultural and geographical contexts and defining what responsible/conscious/ethic consumption means and how it can be practiced.
- Discussing options to practice tourism that contribute to fight global warming.
- This is a multicultural module which aims to favour partnerships among people from different sociocultural and geographical contexts to think of sustainable actions.

How have the designed teaching and learning activities been delivered?

The activities were designed as virtual communities. An example of Community of Inquiry (CoI) as one of the most developed, collaborative and constructivist approaches amongst studies on e-learning.

The objective is to promote and analyse the experience of tourism throughout a multicultural approach.

Activities are delivered by the virtual tools and hybrid classes in weeks 1 & 3. In week 2, lecturers act as moderators to promote proactiveness and answer any question of the groups of students.

The module will conclude with the implications of the CoI instruction approach in a mixed learning model being discussed and with recommendations for future experiences of the students to be used in their real lives.